

MEDIA CONTACTS:

Ed Feria eferia@desaint.com
270-745-7769

FOR IMMEDIATE RELEASE

--Photography available--

MAKE YOUR GARAGE AS WARM AND INVITING AS YOUR HOME
WITH THE REDDY HEATER GARAGE HEATER:

Providing Safe and Economical Heat to Garages, Barns and Workshops at a Low Cost!

BOWLING GREEN, KY (January, 2005)- DESA LLC, leading manufacturer of zone heating home, construction and outdoor comfort products for the consumer and professional markets, is proud to introduce their **Reddy Heater Garage Heater**. For many homeowners, the garage, barn, or workshop is so much more than a place to park cars and store tools. These areas are now more often being used as work and recreational areas during the cold winter months. With the new **Reddy Garage Heater**, DIY projects can be tackled and completed all year long, even when the weather does not cooperate.

Heating for just pennies an hour, this vent-free heater allows homeowners a low cost option for heating garages, barns and workshops. The **Reddy Heater Garage Heater** uses the latest vent-free technology to produce safe and economical heat at much lower cost than expensive vented garage heaters.

“Since homeowners are now using their garages as an extension of the home for such things as recreational rooms, workshops, etc., the Reddy Heater Garage Heater is designed to meet these consumer demands,” says Ed Feria, Vanguard Product Manager. “Our garage heaters allow homeowners to heat their garages easily and efficiently without spending a lot of money.”

The Reddy Heater Garage Heater is 99.9% heating efficient and can produce heat faster and more comfortably than heaters hung from the ceiling. Unlike radiant garage heaters, the vent-free **Reddy Heater Garage Heater** heats the entire garage, instead of focusing on one specific area.

Because there is no venting required, the heater is simply hung on the wall with the provided hardware and is hooked up to a gas line, ready for operation. Ideal for most two-car garages, the heater is simple to install and operate. Available with variable manual or thermostatic control, the **Reddy Heater Garage Heater** generates 15,000 to 30,000 BTUs and heats up to 1,000 square feet without the use of any electricity.

Available in natural and propane/LP gas, the **Reddy Heater Garage Heater** retails between \$159 and \$199. Reddy Heater also markets various other styles of outdoor and construction heaters to accommodate every heating need.

Reddy Heater is a brand name of **DESA Heating LLC**, a growth-oriented, manufacturer and leading marketer of zone heating, home, construction and outdoor comfort products for the consumer and professional markets in the U.S., Canada, and abroad. For more information on **Reddy Heater** products, please call toll free, 1-866-672-6040 visit their web-site at www.ReddyHeat.com.

###